

GREEN ACCORD

Comparison of Actual and projected income and expenditure against Business Plan

	Actual 31.3.2009 to 26.08.11	Projected 31.3.2009 to 31.3.12	Year 1 Business Plan	Projected Variance from Business Plan
Income from Applications	(9,399)	(45,000)	(40,500)	(4,500)
Direct Expenses; Audits, Transaction fees	3,704	22,500	20,655	1,845
Net Income	(5,695)	(22,500)	(19,845)	(2,655)
Annual Revenue Costs; Website maintenance, Publicity, Promotional Travel	5,148	10,000	10,000	0
Capital and Set Up Costs; Brand Development Website Development, Data base maintenace, hosting Legal costs	25,164	27,000	23,550	3,450
Net Cash (Inflow) / Outflow for the period	24,617	14,500	13,705	795